



**ALZETTE
UNIVERSITY**
Business School

IPAC⁺

EARN A MBA from Alzette University and IPAC School of Management, France with our DUAL AWARD programme

Master of Business Administration (MBA)

**TRANSFORM YOUR
FUTURE WITH A WORLD
CLASS EUROPEAN
BUSINESS DEGREE**

- Internationally recognised MBA
- Top French School recognised by the Ministry of Education
- EUROPE's prestigious award
- Eligibility to gain membership into European Education Board
- Accredited by EAHEA

Originating Institution(s) : Alzette University
Collaborative Partner : IPAC School of Business / European Education Board
Duration : 12 months

Award to be conferred - Triple Awards:

: **Alzette University France (MBA)**
: **IPAC School of Management France (MBA)**
: **European Education Board (Certified Member)**

Awards to be conferred : **Master of Business Administration**

This Degree is designed to provide a broad understanding and application of business administration to equip learners who are keen to take up employment in the business sector. Those who are already working in the business sector can also benefit from enhanced knowledge and skills in addition to a recognized qualification.

Programme Learning Outcomes:

Upon completion of this programme, learners will be able to:

1. Use self-assessment, reflection, evaluation, feedback and developments in theory and evidence-based practice to improve their ethical business practice in a variety of contexts.
2. Apply a deep understanding of relevant theory and practices to predict outcomes and create business solutions in complex environment.
3. Communicate key issues effectively and creatively using numerical, graphical, oral and written skills.
4. Behave, lead and govern organisations in an ethical manner.
5. Setting strategy, direction and vision, providing a clear sense of purpose and driving strategic intent for an organisation.
6. Cultivating an innovative, entrepreneurial and supporting corporate culture to deliver business performance including sustained competitive advantage

Programme & Curriculum Structure:

In designing this programme, the prior qualifications and corporate experiences of participants are taken into consideration in order to ensure a programme which builds on their prior knowledge and skills.

The MBA has a total of 60 ECTS credits and comprises of 8 taught modules and a Work Based Project. The modules are:

MBA7101 Strategic Management	MBA7106 International Business
MBA7102 Strategic Financial Management	MBA7109 Managerial Economics
MBA7103 Marketing Management in Practice	MBA7110 Business Law
MBA7104 Corporate Strategy and Leadership	MBA7111 Capstone Project / Project Paper
MBA7108 Entrepreneurship and Innovation	

Accreditation & Academic Partnership:



**ALZETTE
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