



MALYSIAN BUSINESS EMPOWERMENT COUNCIL

Majlis Pemerkasaan Perniagaan
Malaysia

PROSPECTUS:

Industry Specialist

  [mppmofficial_](https://www.instagram.com/mppmofficial_)



www.mppmal.my



MAJLIS INTEGRASI
PENDIDIKAN NEGARA
NATIONAL EDUCATION INTEGRATION COUNCIL



NATIONAL
SKILLED
WORKFORCE
FOUNDATION

Visi dan Misi

Vission & Mission

Untuk memperkuat ekonomi Malaysia melalui pembangunan dan pemberdayaan sektor perniagaan, serta memberi sokongan kepada usahawan tempatan untuk mencapai kecemerlangan dalam perniagaan mereka.

Menjadi **pemangkin utama** dalam **memperkasa dan memajukan ekosistem perniagaan Malaysia**, melalui **penyediaan perkhidmatan, pendidikan, sokongan, dan strategi yang holistik** kepada komuniti perniagaan, dengan **mengutamakan inovasi, keberkesanan, dan kelestarian.**

"Motto: "Meneraju Keunggulan, Memperkasa Masa Depan"

To strengthen Malaysia's economy through the development and empowerment of the business sector, while providing support for local entrepreneurs to achieve excellence in their business ventures.

To serve as a key catalyst in empowering and advancing Malaysia's business ecosystem by delivering holistic services, education, support, and strategic solutions to the business community, with a strong focus on innovation, efficiency, and sustainability.

Motto: "Leading Excellence, Empowering the Future"

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**MALAYSIAN BUSINESS
EMPOWERMENT COUNCIL**

Majlis Pemerkasaan Perniagaan
Malaysia

Pengenalan MPPM

Introduction to MPPM

Majlis Pemerkasaan Perniagaan Malaysia (MPPM) menyokong perniagaan pelbagai sektor dengan **memberi pengetahuan, bimbingan, dan menjadi sumber rujukan utama**. MPPM memperjuangkan **kepentingan perniagaan, memperkukuh jaringan, serta membantu negara mencapai daya saing global**. MPPM juga mengiktiraf kecemerlangan **individu dan organisasi** di peringkat antarabangsa.

The Malaysian Business Empowerment Council (Majlis Pemerkasaan Perniagaan Malaysia – MPPM) supports businesses across various sectors by providing knowledge, guidance, and serving as a central reference body. MPPM advocates for business interests, strengthens networks, and helps the nation achieve global competitiveness. It also recognizes outstanding individuals and organizations at the international level.





**MALAYSIAN BUSINESS
EMPOWERMENT COUNCIL**

Majlis Pernerakasan Perniagaan
Malaysia

Objektif MPPM

Objectives of MPPM



Menyokong perniagaan untuk daya saing tempatan dan antarabangsa.

To support local and international business competitiveness.



Memastikan kerjasama erat antara industri, kerajaan, dan komuniti perniagaan.

To ensure strong collaboration between industry, government, and the business community.



Memberi pengiktirafan kepada pakar industri yang telah menyumbang secara signifikan dalam bidang masing-masing.

To recognize Industry Specialist who have made significant contributions in their respective fields.



Menjadi sumber rujukan utama berkaitan pelbagai aspek perniagaan di Malaysia.

To serve as a key reference source for various aspects of business in Malaysia.

www.mppmal.my



**MALAYSIAN BUSINESS
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Majlis Pemerkasaan Perniagaan
Malaysia

Ucapan oleh Presiden MPPM

Speech by the President of MPPM

Assalamualaikum and warm greetings,

First and foremost, I express my utmost gratitude to Allah SWT. By His grace and blessing, we are able to gather today to celebrate the growth and success achieved by entrepreneurs and companies across our nation.

As the President of the Malaysian Business Empowerment Council (MPPM), I am deeply honored to welcome you. Our mission is to strengthen the business sector through various initiatives, programs, education, and continuous support. We believe every entrepreneur holds great potential, and our goal is to provide the platform and resources necessary to help them thrive.

Our main focus is to improve access to services, expand business networks, and deliver quality training and education. We also emphasize the importance of innovation and adaptability in the face of technological and global market changes. MPPM is ready to guide and support you on this journey.

Thank you for your continuous support. Together, we can realize our vision of empowering businesses and driving the nation's economic success.

“Leading Excellence, Empowering the Future.”

Assoc. Prof. Is. Dr. Zam ARZ
National President
Malaysian Business Empowerment Council





PENGIKTIRAFAN PAKAR INDUSTRI MPPM

Recognition MPPM Industry Specialist (Is.)

Pengiktirafan Pakar Industri (Industry Specialist) merupakan salah satu inisiatif di bawah Perlembagaan MPPM 2022, Fasal 4(i), yang bertujuan mengiktiraf individu dengan kepakaran tinggi dalam industri masing-masing. Pengiktirafan ini diberikan kepada mereka yang memiliki pengalaman lebih daripada lima (5) tahun dalam bidang tertentu. Individu yang menerima pengiktirafan ini layak menggunakan gelaran singkatan "Is." sebelum nama atau "P.Ins" diikuti dengan bidang kepakaran. Sebagai contoh: Dato' Is. [Nama Penerima] atau P.Ins [Nama Penerima], [Bidang Kepakaran].

The Industry Specialist (Is.) Recognition is an initiative under the MPPM Constitution 2022, Clause 4(i), aimed at acknowledging individuals with high expertise in their respective industries.

This recognition is awarded to individuals with more than five (5) years of experience in their specialized fields. Recipients are entitled to use the abbreviation "Is." before their names or "P.Ins" followed by their area of expertise. For example: Dato' Is. [Recipient's Name] or P.Ins [Recipient's Name], [Field of Expertise].



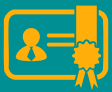


MALYSIAN BUSINESS EMPOWERMENT COUNCIL

Majlis Pemerkasaan Perniagaan Malaysia

KELEBIHAN PENGIKTIRAFAN PAKAR INDUSTRI MPPM

Benefits of the MPPM Industry Specialist Recognition



Pengiktirafan Profesional Professional Acknowledgement

Gelaran "Is." atau "P.Ins" mengiktiraf kepakaran dan meningkatkan kredibiliti profesional penerima.

The title "Is." or "P.Ins" recognizes expertise and enhances the recipient's professional credibility.



Meningkatkan Reputasi Reputation Enhancement

Pengiktirafan ini membezakan penerima sebagai individu yang telah menyumbang cemerlang dalam bidang mereka.

Distinguishes recipients as individuals who have made remarkable contributions in their fields.



Peluang Jaringan Networking Opportunities

Meningkatkan akses kepada komuniti pakar dan pemimpin industri untuk membina rangkaian strategik.

Increases access to a community of experts and industry leaders for strategic collaboration.



Platform untuk Pengaruh Platform for Influence

Memberi peluang kepada penerima untuk berkongsi pengetahuan, menyumbang kepada dasar industri, dan menginspirasi generasi akan datang.

Provides opportunities to share knowledge, contribute to industry policies, and inspire future generations.

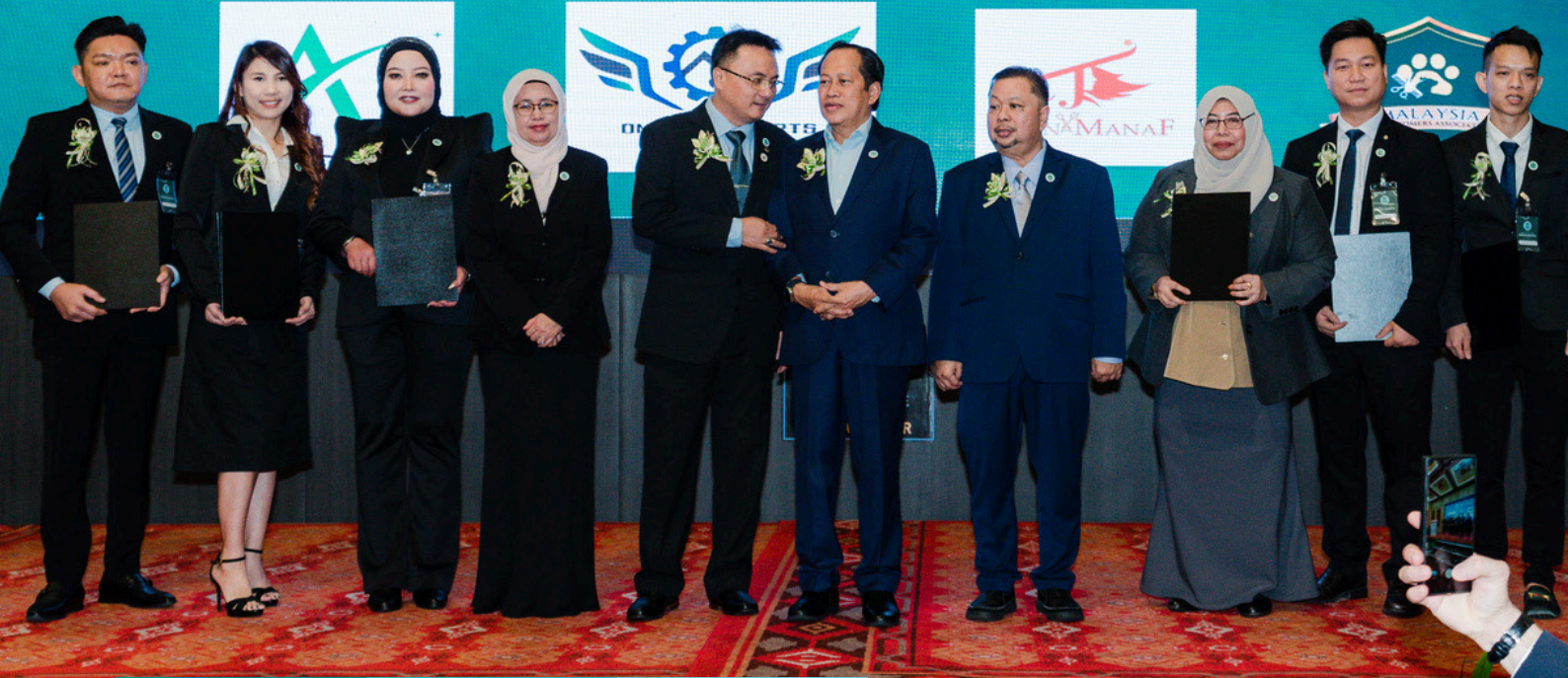
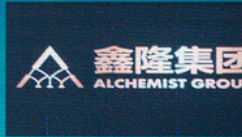


Sokongan dan Penghormatan Support and Recognition

Menerima sokongan MPPM untuk memperjuangkan kepentingan bidang di peringkat nasional dan antarabangsa.

Recipients receive continued support from MPPM in advocating for their respective fields at both national and international levels.





MAJLIS ANUGERAH PAKAR INDUSTRI MPPM

Industry Specialist Award Ceremony

Majlis Pengiktirafan Pakar Industri anjuran Majlis Permerkasaan Perniagaan Malaysia (MPPM) adalah acara berprestij yang bertujuan untuk mengiktiraf individu-individu cemerlang dalam bidang industri masing-masing. Majlis ini memberi penghormatan kepada mereka yang telah menyumbang secara signifikan dalam perkembangan dan kemajuan industri di Malaysia.

The MPPM Industry Specialist Recognition Ceremony is a prestigious event organized by MPPM to honor exceptional individuals across various industries. This ceremony acknowledges those who have contributed significantly to the advancement and growth of their respective sectors in Malaysia.





**MALAYSIAN BUSINESS
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Majlis Pemerkasaan Perniagaan
Malaysia

KEPENTINGAN MAJLIS

The importance of the ceremony



01

Memberi inspirasi kepada individu dan organisasi untuk mencapai kecemerlangan dalam bidang masing-masing

To inspire individuals and organizations to achieve excellence in their fields.



02

Mengukuhkan peranan MPPM dalam membina daya saing industri negara.

To strengthen MPPM's role in enhancing national industrial competitiveness.



03

Menyediakan platform untuk membina jaringan perniagaan yang lebih luas dan strategik

To provide a platform for broader and more strategic business networking.



BIDANG PAKAR INDUSTRI (Is.) YANG DIIKTIRAF OLEH MPPM

19 fields of industry specialist (Is.) recognised by MPPM



**Sektor Awam
dan Tadbir Urus**
*Public Sector
& Governance*



**Penjagaan Kesihatan
dan Kesihatan Awam**
Healthcare & Public Health



**Alam Sekitar
dan Kelestarian**
*Environmental
& Sustainability*



**Pembangunan
Ekonomi dan Kewangan**
*Economic Development
& Finance*



Pendidikan dan Penyelidikan
Education & Research



**Teknologi dan
Transformasi Digital**
*Technology & Digital
Transformation*



**Tenaga Kerja
dan Pekerjaan**
Labor & Employment



**Dasar Sosial
dan Kebajikan**
Social Policy & Welfare



**Pengangkutan
dan Infrastruktur**
Transportation & Infrastructure



**Hubungan dan
Pembangunan Antarabangsa**
*International Relations
& Development*



**Undang-undang
dan Keadilan Jenayah**
Law & Criminal Justice



**Keselamatan Awam dan
Pengurusan Kecemasan**
*Public Safety & Emergency
Management*



**Tanggungjawab Sosial
Korporat (CSR) dan Etika**
*Corporate Social Responsibility
(CSR) & Ethics*



**Pertanian dan
Pembangunan Luar Bandar**
*Agriculture & Rural
Development*



Seni, Budaya dan Warisan
Arts, Culture & Heritage



**Pelancongan
dan Hospitaliti**
Tourism & Hospitality



**Telekomunikasi
dan Media**
*Telecommunications
& Media*



**Peruncitan dan
Perkhidmatan Pengguna**
Retail & Consumer Services



**Pengurusan Insurans
dan Tuntutan**
*Insurance Management
& Claims Management*



MALYSIAN BUSINESS EMPOWERMENT COUNCIL

Majlis Pemerksaan Perniagaan
Malaysia

CARTA ALIR PERMOHONAN PAKAR INDUSTRI

FLOWCHART: APPLICATION FOR INDUSTRY SPECIALIST (Is.)



STEP 1

APPLICATION FOR INDUSTRY SPECIALIST (Is.) *Permohonan Pekerja Industri*

Complete the application form Lengkap borang permohonan

- Copy of ID / Salinan Kad Pengenalan
- Passport size photo / Gambar berukuran passport
- Namecard /Kad perniagaan
- CV / Biodata diri

STEP 2

DECISION BY PANEL *Keputusan oleh Panel*

PASS OR FAIL
Lulus atau Gagal

PASS / LULUS GO TO STEP 3 | FAIL / GAGAL RE-APPLICATION

STEP 3

NOMINATION & ASSESSMENT LETTER FOR INDUSTRY SPECIALIST (Is.) Award

*Surat Pencalonan & Penilaian
sebagai Pakar Industri*

- Interview session (Online/ Offline)
with Industry Specialist Panel
*Sesi Temuduga bersama Panel
Pakar Industri*

STEP 6

INDUSTRY SPECIALIST (Is.) *Pakar Industri*

- Yearly Renewal Fee
Yuran Tahunan RM200

STEP 5

RECOGNITION FOR INDUSTRY SPECIALIST (Is.)

Pengiktirafan bagi Pakar Industri

- Industry Specialist (Is.) Award Ceremony &
Presentation of Recognition Certificate
*Majlis Anugerah Pakar Industri &
Penyerahan Sijil Pengiktirafan*

STEP 4

DECISION BY PANEL *Keputusan oleh Panel*



**MALYSIAN BUSINESS
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SOROTAN MAJLIS 2024

Highlights of the Event 2024





**MALYSIAN BUSINESS
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Majlis Pameriksaan Perniagaan
Malaysia

SOROTAN MAJLIS 2025

Highlights of the Event 2025





**MALAYSIAN BUSINESS
EMPOWERMENT COUNCIL**
Majlis Pemerkeasaan Perniagaan
Malaysia

Guest of Honor

Honorary Fellow H.FeMPPM

MAJLIS ANUGERAH
Penerima Gelaran Industry Specialist (Is.)

disempurnakan oleh:

**YB DATUK SERI HAJI
DR. AHMAD HAJI MASLAN**
Timbalan Menteri
Kementerian Kerja Raya (KKR)

23 DIS 2024
Dewan Tun Dr. Ismail,
World Trade Centre Kuala Lumpur

kerjasama:
MAJLIS INTEGRASI
PENDIDIKAN NEGARA
NATIONAL SKILLED
WORKFORCE
BOARD

MAJLIS ANUGERAH
Penerima Gelaran Industry Specialist (Is.)

disempurnakan oleh:

**YB DATUK SERI DR. SHAMSUL
ANUAR HAJI NASARAH**
Timbalan Menteri
Kementerian Dalam Negeri (KDN)

7 OGOS 2025
Dewan Tun Dr. Ismail,
World Trade Centre Kuala Lumpur

kerjasama:
MAJLIS INTEGRASI
PENDIDIKAN NEGARA
NATIONAL SKILLED
WORKFORCE
BOARD

MAJLIS ANUGERAH
Penerima Gelaran Industry Specialist (Is.)

disempurnakan oleh:

YB DATUK SERI DR. NORAINI AHMAD
Timbalan Menteri
Kementerian Pembangunan Wanita,
Keluarga dan Masyarakat

10 FEB 2026
Dewan Tun Dr. Ismail,
World Trade Centre Kuala Lumpur

kerjasama:
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PENDIDIKAN NEGARA
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